

GET FIT IN THE TRANSNATIONAL KNOWLEDGE AND TECHNOLOGY TRANSFER



UNIVERZITA J. E. PURKYNĚ V ÚSTÍ NAD LABEM



HSR-ÚK

Hospodářská a sociální rada
Ústeckého kraje



Invitation

2nd TRANS³Net.training: 8th to 9th October 2018

Görlitz/Zgorzelec

Objective

Interreg Central Europe Project TRANS³Net aims to shape conditions for a well-working collaboration between science and economy in the tri-national region between Germany, Poland and Czech Republic. By covering different topics of transnational transfer, TRANS³Net.training aims to encourage transfer promoters from all three regions to become more active in initiating collaboration and transfer activities across borders. The two days with lectures and exercises will enable players of the innovation system to professionally accompany transnational collaborations between science and economy.

Target group

Transfer promoters from science, public administration and economy in Poland, Czechia and Saxony who are interested in transnational knowledge and technology transfer.

Focus

TRANS³Net.training focuses on learning about the specific topics of transnational transfer and networking with other players in the innovation system

- Legally compliant structuring of transfer projects, national and transnational
- Crowd-funding and crowd-sourcing
- Economic and administrative structures and funding opportunities in Poland
- Intercultural competence
- Networking opportunity in the evening

The Event will take place mainly in English. Interpretation will be provided if needed.

Event includes study visits



Products: vehicles for fire brigades

More information at btg-goerlitz



Schedule: 8th October 2018

Venue: Hochschule Zittau/Görlitz
University of Applied Sciences
Building G I
Room: Aula
Brückenstraße 1 (* parking available)
02826 Görlitz



10:00 - 10:15	Welcoming words from Vice-rector of Hochschule Zittau/Görlitz University of Applied Sciences <i>Prof. Dr.-Ing. habil. Tobias Zschunke</i>
10:15 - 11:00	Introductions of participants
11:00 - 12:30	Legally compliant structuring of transfer projects, national and transnational <ul style="list-style-type: none"> ▪ Secrecy during transfer process ▪ Drafting of contracts ▪ Recommendations, framework conditions, support structures <i>Prof. Dr. Sebastian Wündisch, Noerr LLP</i>
12:30 - 13:30	Lunch break
13:30 - 14:30	Crowd-funding and crowd-sourcing for innovation projects <i>Tobias Schlüter, Enterprise Europe Network and ZWT of Hochschule Zittau/Görlitz University of Applied Sciences</i>
14:30 - 15:00	Coffee break
15:00 - 16:30	Study visit: BTG Brandschutztechnik Görlitz
17:30 - 19:00	Guided city tour through Görlitz and Zgorzelec
19:30	Dinner together



Schedule: 9th October 2018

Venue: Municipal Culture house in Zgorzelec
ul. Parkowa 1
59-900 Zgorzelec



09:00 - 09:30	Welcoming words from the Mayor of Zgorzelec <i>Rafał Gronicz</i>
09:30 - 10:30	Economic and administrative structure and funding opportunities in Poland <i>Marshal's office of Lower Silesia</i>
10:30 - 10:45	Coffee break
10:45-11:00	Stimulating cross-sectoral innovation & transfer in Saxony - futureSAX, short introduction of the initiative <i>Ronny Kittler, project manager futureSAX</i>
11:00 - 12:00	Exercise workshop: From the idea to the project - How to design a good transfer project? What are the ingredients for a transnational transfer project? <ul style="list-style-type: none"> ▪ Selection of ideas for the work in groups (survey in advance) ▪ Presentation of the creative method for the workshop <i>Ronny Kittler, project manager futureSAX and Melanie Giebel, project manager TRANS³Net</i>
12:00 - 13:00	Lunch break
13:00 - 14:30	Exercise workshop: work in groups
14:30 - 15:00	Coffee break
15:00 - 16:00	Presentations of the group results from the exercise workshop
16:00	Conclusions and end of training

Please register until 12th September 2018 under office@trans3net.eu.

Further organisational matters:

Please let us know if you want to stay overnight in Görlitz from 8th to 9th October and inform us with your registration. There are single rooms reserved in Hotel Europa until begin of September.

Within the framework of the project, TRANS³Net bears the costs. There is no participation fee.

